

For Immediate Release
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MAJOR FOOD SITE THE DAILY MEAL RALLIES AMERICANS TO HELP FIGHT HUNGER DURING HOLIDAY SEASON

Winston-Salem, Fresno, Las Vegas, Louisville Among Top 10 American Cities That Are Going Hungry

New York, NY (October 26, 2011)—The U.S. ranks as one of the world's top food producers, yet over 49 million Americans still struggle for meals according to recent USDA reports. Determined to help everyone get enough to eat, especially during the food-centered holiday season, [The Daily Meal](#), the fastest growing food site in the country, unveiled [44 Things You Can Do to Fight Hunger in America](#). Their list goes beyond soup kitchen volunteer spots to include unconventional options like going bowling, getting a haircut or even eating a candy bar. Here's a sampling of the ideas they discovered:

- **Fight Hunger with Twitter, Facebook, and the Web**—One way is to share what you ate for breakfast with Kellogg's via photo upload or text. In return, the company will help provide breakfast for kids in school who might miss out.
- **Make Music for Food**—WhyHunger's Artists Against Hunger & Poverty program offers musicians the chance to raise funds and awareness through their music by donating a portion of concert ticket sales, organizing meet and greets, auctioning signed memorabilia and more.
- **Make a Film to Help Feed Others**—The Food and Nutrition Service has invited elementary, middle, and junior high school students to participate in the Ending Childhood Hunger Video Contest, in which entries show current activities or innovative ideas that tackle the problem of childhood hunger.
- **Cook for the Cause**—Chefs and nutritionists can volunteer to teach a course in Share Our Strength's Cooking Matters program, which guides participants through the process of making nutritious and cost-effective meals for their families.
- **Clean Your House for Hunger**—Clear your home and fill some bellies at the same time. Better Homes and Gardens' Clean Out for Kids encourages people to clean their homes, host a yard sale, and donate its proceeds to Share Our Strength.
- **Feed Your Sweet Tooth To Fight Hunger**—Enter the bar code number on specially marked Snickers bars on the company's website and they'll help Feeding America provide two meals to someone in need, with their goal set at 3.5 million meals.

“All these actions will help put food on somebody's table, and some of them are as simple as clicking a link,” said Colman Andrews, Editorial Director of The Daily Meal. “They’re not the final solution to the problem. But they’re at least a start in the right direction.”

In an accompanying feature, The Daily Meal highlighted the [10 American Cities That Are Going Hungry](#) to delve further into the issue and focus on the areas that need the most help.

About The Daily Meal

[The Daily Meal](#) covers all things food and drink, creating a complete epicurean experience for cooks, food lovers, wine, beer and spirit connoisseurs, discerning diners and everyone in-between. Comprised of original content and video from Award winning editors, industry insiders, tastemakers and the user community, features range across the site's multiple channels: Cook, Eat/Dine, Drink, Travel, Entertain, Best Recipes, Holidays, Lists and Community. The Daily Meal also produces much-anticipated annual reports including the 50 Most Powerful People in Food, America's Most Successful Chefs, 101 Best Restaurants in America and 150 Best Bars in America. Additionally, The Daily Meal Shop, an online cookware store, offers over 7,000 kitchenware and specialty foods tailored specifically to The Daily Meal's hungry following of savvy food enthusiasts. Helmed by editorial director Colman Andrews, The Daily Meal is one of the largest food sites on the Web and the first property of Spanfeller Media Group, founded by Jim Spanfeller. Visit The Daily Meal on [Facebook](#); follow us on [Twitter](#).

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Editor's Note: The Daily Meal Editorial Director Colman Andrews, who is a best-selling author and established food authority, is available for interviews on America's hunger issue and innovative ways to help.