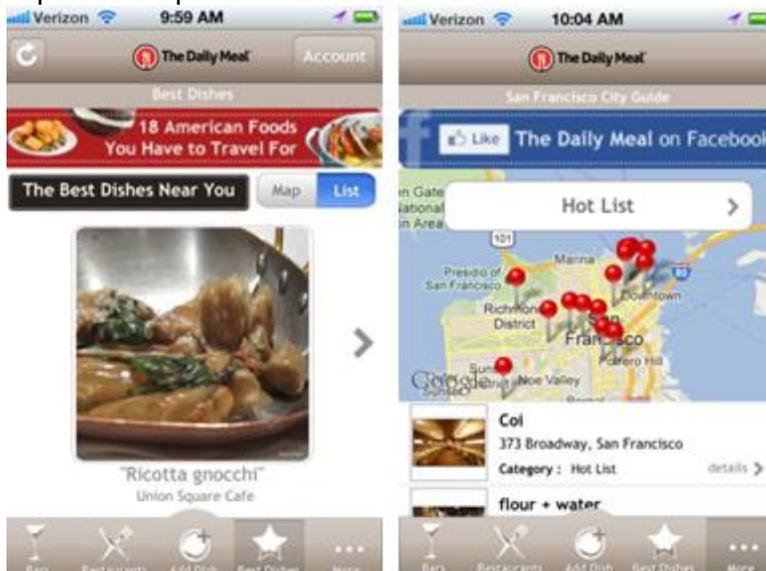


The Daily Meal Goes Mobile

New York, NY (May 31, 2012)—Extending its digital reach, [The Daily Meal](#)—Spanfeller Media Group’s (SMG) mega food site—has launched its first mobile app “[Best Dishes.](#)” Available on the iTunes App Store for the iPhone and iPad, “Best Dishes” brings The Daily Meal editors and community together, allowing users to explore the world of food and drink at restaurants and bars around them, with a personal, portable dining expert in the palm of their hands.



The app offers a curated list of the best dishes at restaurants near the users’ location, served up by The Daily Meal’s seasoned editorial team—including Colman Andrews, Arthur Bovino, Molly Aronica and more—as well as the site’s burgeoning, food enthusiast community. “Best Dishes” also lets users search for a restaurant by name or cuisine, with each restaurant listing accompanied by authoritative and user-generated reviews and invites them to share their own favorite dish from that dining spot.

“Food transcends location and the ‘Best Dishes’ app offers The Daily Meal community another platform to engage in the communal experience of eating—at anytime and in anyplace,” said Jim

Spanfeller, President and CEO, SMG.

Going beyond solely local reviews, “Best Dishes” also includes a distinctive guide to the nation’s most important food destinations, cataloging restaurants and bars in other cities. Within the app, users can add a location and dining spot to their wish list and receive alerts when they are close to a restaurant on their list.

“‘Best Dishes’ puts The Daily Meal’s greatest features—from its expertise to its interactivity—right at our community’s fingertips,” added Jeff Bauer, Chief Product Officer, SMG. “We look forward to engaging our current and new audiences through this expanded offering.”

“Best Dishes” is the latest offering from The Daily Meal—the fastest growing site in the food space. Boasting over three million unique visitors per month, The Daily Meal recently launched a fully-owned and operated video network and revealed a striking new homepage design.

About The Daily Meal

[The Daily Meal](#) covers all things food and drink, creating a complete epicurean experience for cooks, food lovers, wine, beer and spirit connoisseurs, discerning diners and everyone in-between. Comprised of original content and video from Award winning editors, industry insiders, tastemakers and the user community, features range across the site’s multiple channels: Cook, Eat/Dine, Drink, Travel, Entertain, Best Recipes, Holidays, Lists and Community. The Daily Meal also produces much-anticipated annual reports including the 50 Most Powerful People in Food, America’s Most Successful Chefs, 101 Best Restaurants in America and 150 Best Bars in America. Additionally, The Daily Meal Shop, an online cookware store, offers over 7,000 kitchenware and specialty foods tailored specifically to The Daily Meal’s hungry following of savvy food enthusiasts. Helmed by editorial director Colman Andrews, The Daily Meal is one of the largest food sites on the Web and the first property of Spanfeller Media Group, founded by Jim Spanfeller. Visit The Daily Meal on [Facebook](#); follow us on [Twitter](#).